



www.expeed.com

PROBLEMS SOLVED

NOT JUST PROMISES MADE





ABOUT US

A little about us, our company,
our leaders, and our goals.

About Us

Founded in 2008, Expeed Software is a Columbus, Ohio-based technology firm, focused on helping organizations undertake digital transformation.

The solutions we offer can be broadly classified as:

Application Development

Data Analytics

Digital Transformation Strategy

User Experience (UX)



Our company has **onshore and offshore** development centers that provide cost effective solutions by using blended teams. **Headquartered in Ohio**, Expeed has two development centers in India, one in Kochi and the other in Hyderabad, staffed by full-time Expeed Software employees. Projects are always led by our onshore team members. We have created an **employee-first culture**, as we believe happy employees produce successful results for our customers.

Our clients truly love working with us. And here's why...

Exceeding Expectations

Why Exped

Just some of the reasons why we're able to serve all our clients so well.



**Fully optimized
and reliable
technology**



**Adaptable to
changing
marketplace**



**Focused solutions
for long-term
growth**



**Accelerate business
development**

Holistic Approach to Solutions

Driven by the overall solution and not individual tasks, we develop holistic and robust solutions you trust to increase efficiency, minimize risk, and discover new business opportunities using actionable reliable insights.

We Are a Continuous Learning Organization

Our proactive research and constant learning bring instant value to our customers' engagements.

Onshore & Offshore Development Centers

We have onshore and offshore development centers to provide cost effective solutions using blended teams.

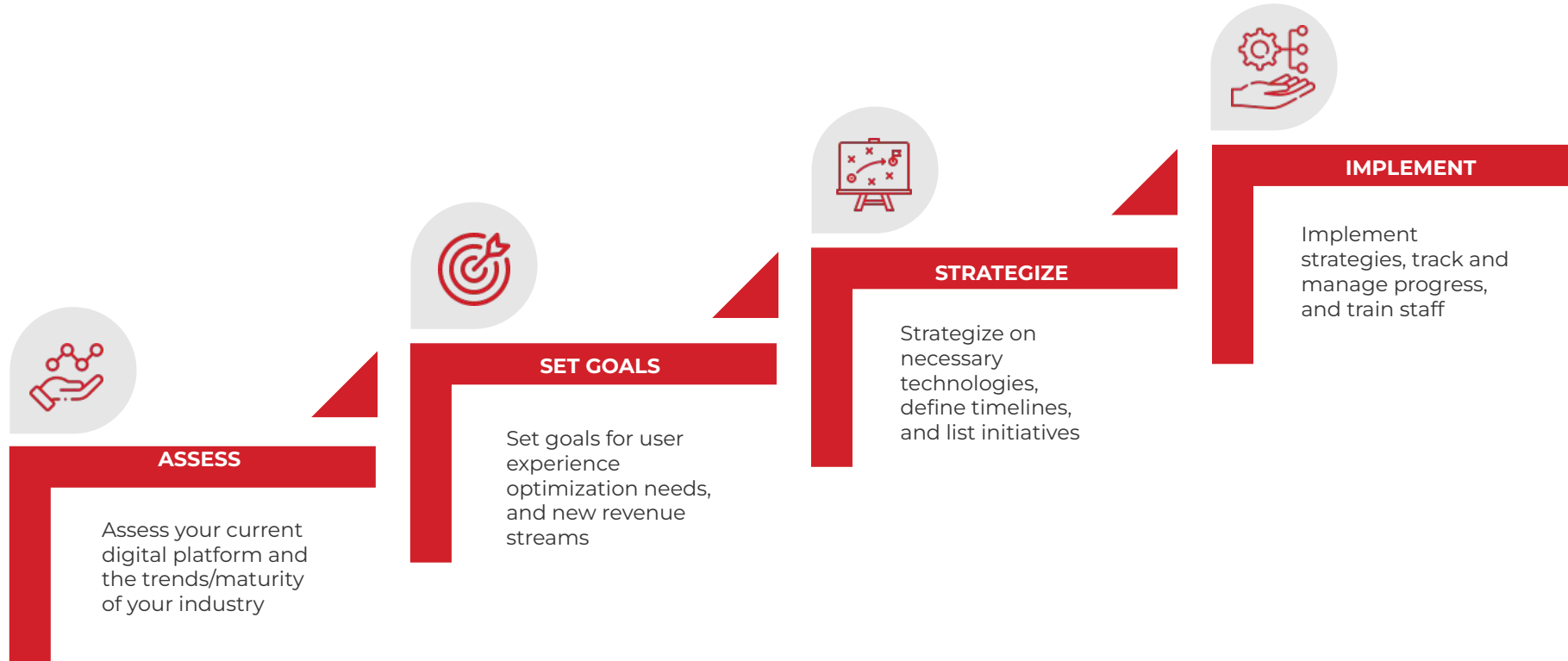
Excellent Employee Retention

We have an excellent track record in retaining employees long-term.

Happy Customers

We believe in having happy employees to produce successful results to our customers and created an employee first culture.

Our Approach



Our process begins and ends with your future in mind. Before anything is built, we make sure we're in lockstep with your current needs and ongoing potential.

Global Presence

HEADQUARTERS
Worthington, Ohio

Hyderabad, Telangana

Louisville, Kentucky

Kochi, Kerala





OUR SOLUTIONS

Fully optimized and reliable technology adaptable to the changing marketplace and focused on your long-term growth.



Digital Transformation **Strategy**

React to market dynamics in months instead of years.

The digital future is happening right now. Meet it head-on by transforming your company into a marketplace powerhouse with a resilient and adaptable digital platform.

Our team will work to not only digitize what you already do, but ensure your technology is continually evolving to meet changing customer needs.

Digital transformation can be an intensive process. It's why only 30% of organizations are successful in their transformation journey. But with us, we guarantee outcomes.

How Digital Transformation Can Empower You



Better Decisions

Enable better decision-making to adapt to the changing marketplace



Efficient Processes

Power up game-changing process and workflow efficiencies



Powerful Experiences

Offer better customer experiences through advanced platforms



User Experience

Your customers' experience is vital to your business. Our process can help you make it the best one.



Empathize

We are committed to understanding the end-users' needs



Define

Define the problem, along with who the users are and the requirements they have



Ideate

Ideation is both the source material and fuel for building prototypes



Prototype

We prototype early to avoid costly mistakes and overall timeline slippage



Test

Conduct user tests early to get actionable feedback

UI/UX in our software development is a full mindset – not just applying tools and techniques. We focus on the users' needs throughout the entire application development process. We learn the users' challenges and pains and we solve those in a simple and intuitive way.

Application Development

We work with companies who need to modernize, integrate, and optimize their applications to create extraordinary experiences.



Application Modernization

Lose the 'legacy' part of your legacy applications to increase the value you deliver while improving flexibility, increasing growth, and encouraging innovation.

Web/Mobile Development

We look at the whole problem to make sure whatever we create fits into your digital transformation strategy and delivers long-lasting results.

DevOps

Respond faster to issues with an integrated team and CI/CD practices that deliver quality software on time. This results in increased customer satisfaction, leading to increased customer retention.

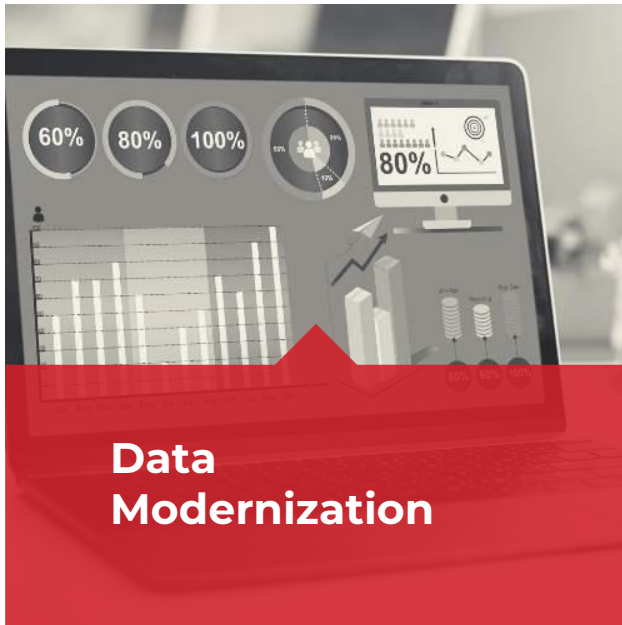
UX Design

User experience is at the center of our application development because applications should be easy to use and intuitive.

**Modern technology is limitless, but are you fully harnessing that power?
Meet the digital future head-on with Expeed.**

Data Analytics

Accurate data leads to great decision-making for your business.



Moving to modern databases increases productivity and reduced maintenance costs, while providing more stability, scalability, and flexibility.



Using BI tools, you can easily generate reports that will help you solve problems, act on opportunities, and get results all while your competitors are still putting together a plan.



Handle and parse massive amounts of data to drive decisions for the future of your organization. We use data science, artificial intelligence and machine learning to predict potential outcomes and prescribe actions that lead to improved results.

Our Partners

Our partners are the cornerstone of our success, and they can be yours too.



We are a preferred partner with Qlik



We have achieved Gold status in the Microsoft Partner Network



We are an AWS Partner Network (APN) Advanced Technology Partner



We are partners and stakeholders at IoT building block provider Cavli Wireless



We are Snowflake partners for data warehousing, data lakes and more



**Let's
Innovate
Together**

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